

# Reach the **most ambitious** professionals.

Put your brand, product or service in front of **millions** of active job seekers, graduates and decision-makers — daily, across web, email and social.

MISSION

**We connect  
intent with  
opportunity.**

MyJobMag is a leading career and recruitment platform — helping employers connect with qualified talent, and supporting professionals at every stage of their career.

WHO WE ARE

# A career home for opportunity-seekers.

Across our website, email campaigns, social platforms and career content, we engage a highly active, opportunity-driven audience every day — actively looking for what comes next.

OUR AUDIENCE

Active **job seekers**,  
young **professionals**,  
graduate **trainees**,  
mid & senior **leaders**,  
**decision-makers.**

DAILY • MULTI-CHANNEL • OPPORTUNITY-LED

BY THE NUMBERS

# Reach is the floor. Engagement is the ceiling.

01 – Website

# 1.3M+

## Monthly active users

Visiting MyJobMag to search for jobs, career opportunities and professional growth resources.

02 – Social

# 800K+

## Social media community

Professionals, recruiters, hiring managers, graduates and decision-makers across our pages, groups & WhatsApp community.

03 – Email

# 1M+

## Email subscribers

Actively receiving job alerts, career updates, employer campaigns and promotional content.

WHO'S READING

# Multi-channel reach, professional density.

Strong daily engagement across every channel where job-seekers, graduates and decision-makers spend their time — web, mobile, email and social.

TOP CHANNELS BY ENGAGEMENT

- Website
- Mobile
- Email
- LinkedIn
- Facebook
- X
- WhatsApp

AGE DISTRIBUTION

- 18–24** Students, graduates & entry-level professionals
- 25–34** Mid-level professionals & high-growth career audience
- 35–45** Experienced professionals, managers & decision-makers

AUDIENCE SEGMENTS

- 01 Graduate job seekers
- 02 Mid-level professionals
- 03 Senior professionals
- 04 Tech talent
- 05 Remote job seekers
- 06 Entrepreneurs & freelancers
- 07 HR pros & recruiters
- 08 Students & early-career

TOP AUDIENCE INTERESTS

- Career growth
- Education
- Fintech
- Productivity
- Lifestyle

WHY MYJOBMAG

# Not just an ad. An **alignment** with intent.

**01**

## **A targeted audience**

Reach people actively looking for career growth, education, financial services, technology tools and lifestyle solutions.

**02**

## **High engagement**

Our audience consistently engages with job alerts, career content, newsletters and our social posts — every single day.

**03**

## **A trusted brand**

A reputation built with employers, recruiters and professionals — your brand inherits that credibility on day one.

**04**

## **Multi-channel reach**

Banners, sponsored articles, newsletters, social media and featured listings — one partner, many ways to show up.

WEBSITE BANNER ADS

# Pick your placements.

Place your brand in front of thousands of daily visitors searching for jobs and career opportunities. Landscape: 728×90 (desktop) · 320×50 / 320×100 (mobile).

NO.	PLACEMENT	FORMAT
01	<b>Homepage Hero Banner</b> Front-door visibility — first impression for every visitor.	DESKTOP & MOBILE
02	<b>In-Article Display Banner</b> In-line within job listings — the highest-intent context on site.	DESKTOP & MOBILE · JOB LISTINGS
03	<b>Homepage Display Banner</b> Mid-fold homepage placement, high reach across all visitors.	DESKTOP & WEBSITE
04	<b>Category Page Banner</b> Industry-targeted — reach users browsing your sector.	DESKTOP & WEBSITE
05	<b>Homepage Sidebar Banner — Large</b> 300×600 — persistent companion to the main content column.	DESKTOP ONLY · 300×600
06	<b>Homepage Sidebar Banner — Standard</b> 300×250 — entry-level placement, ideal for testing.	DESKTOP ONLY · 300×250

IDEAL FOR BRAND AWARENESS, PRODUCT LAUNCHES, EVENT PROMOTIONS & PRODUCT PROMOTION. MONTHLY PLACEMENTS – CONTACT US FOR CURRENT RATE CARD.

[Request rate card](#) →

BEYOND THE BANNER

# Tell a longer story.

Sponsored content, email and social — for brands that want depth, trust and direct audience access alongside reach.

NO.	PLACEMENT	FORMAT
07	<b>Sponsored Article + Homepage Feature</b> Full article with 7-day featured slot on the homepage. SEO value, trust, long-term visibility.	ARTICLE • 7-DAY FEATURE
08	<b>Sponsored Article Publication</b> Career insights, industry reports, brand storytelling or product-education content.	ARTICLE • EVERGREEN
09	<b>Newsletter Feature</b> Direct access to 1M+ active subscribers — strong click-through opportunities.	EMAIL • ONE SEND
10	<b>Social Promo • LinkedIn + Facebook + X</b> Cross-channel sponsored post — best for product education & event registrations.	3 CHANNELS • SPONSORED POST
11	<b>Social Promo • LinkedIn only</b> Single-channel sponsored post for professional-audience campaigns.	LINKEDIN • SPONSORED POST

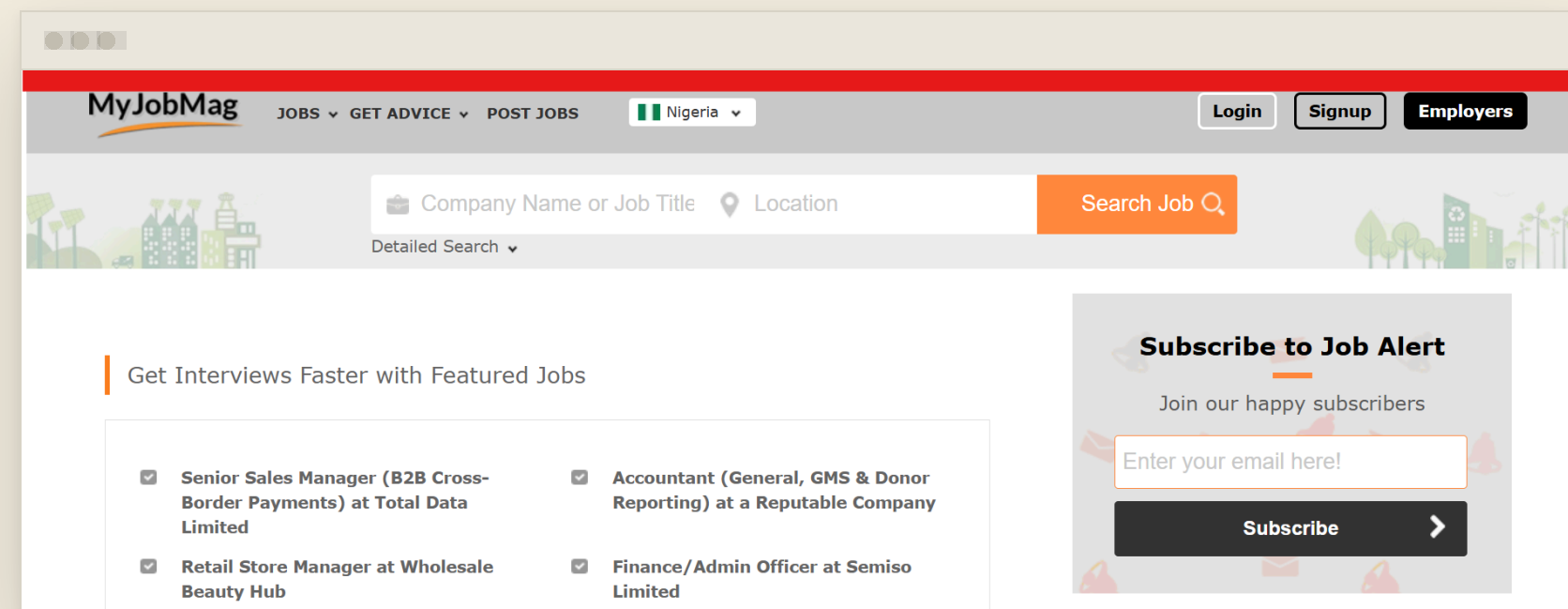
FORMATS INCLUDE SPONSORED POSTS, CAROUSELS, VIDEO CAMPAIGNS, EVENT & ENGAGEMENT CAMPAIGNS. CUSTOM PACKAGES ON REQUEST.

[Plan a campaign](#) →

## 01 Homepage Hero Banner

Front-door visibility — the first impression for every visitor landing on MyJobMag.

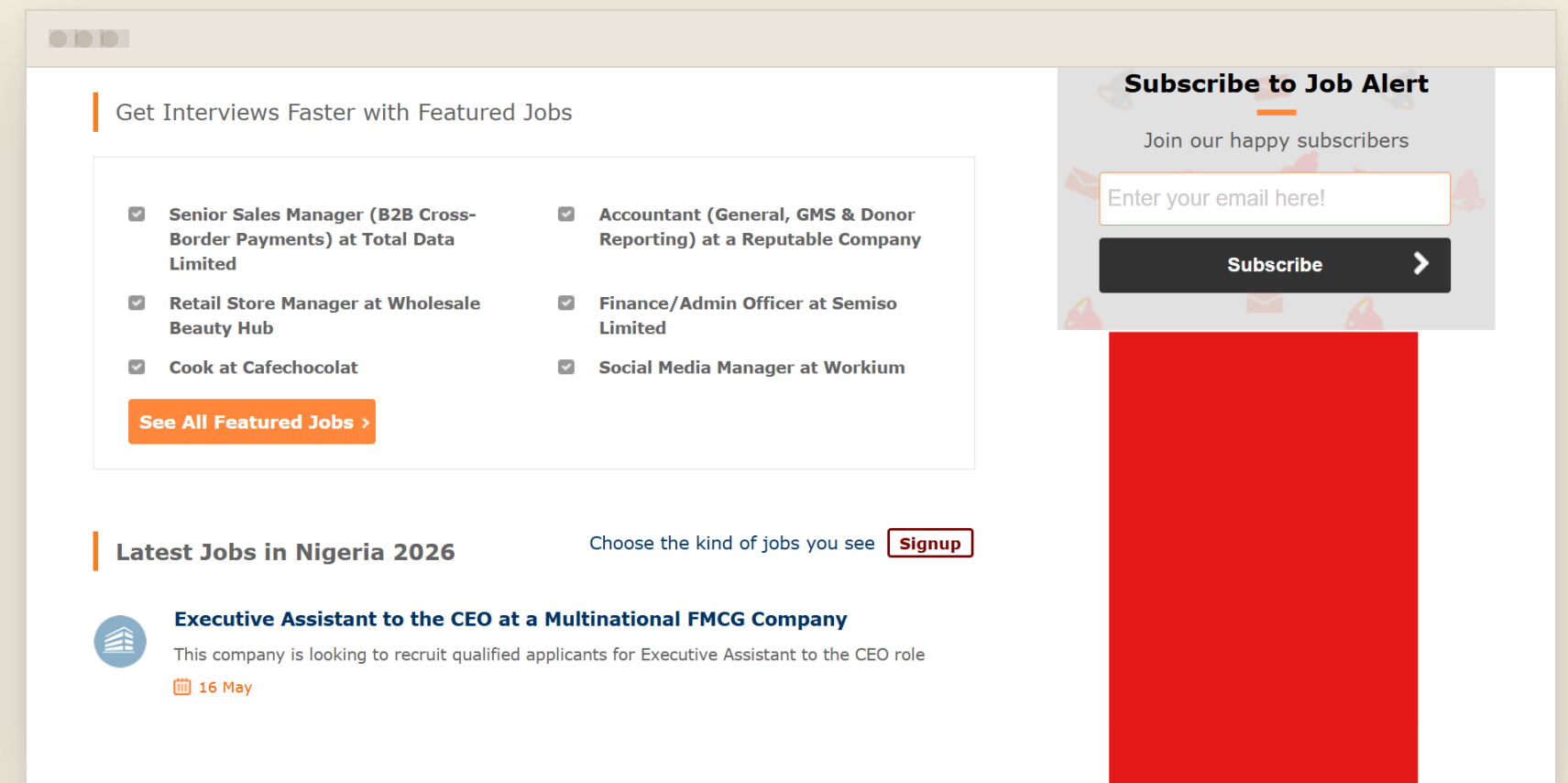
728 × 90 • DESKTOP & MOBILE



## 02 Sidebar Banner — Large

Persistent companion to the main content column. Always in view as users scan listings.

300 × 600 • DESKTOP ONLY



### 03 Sidebar Banner — Standard

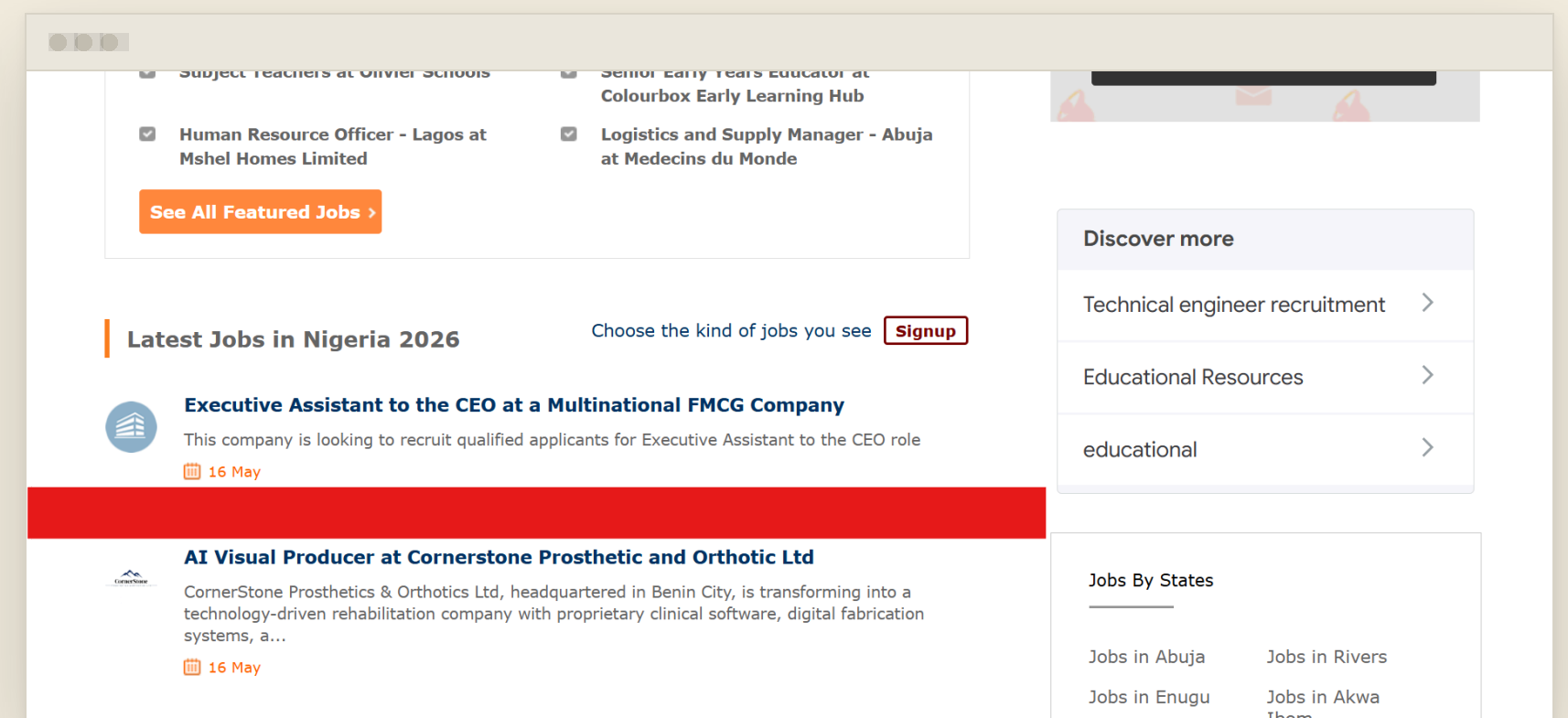
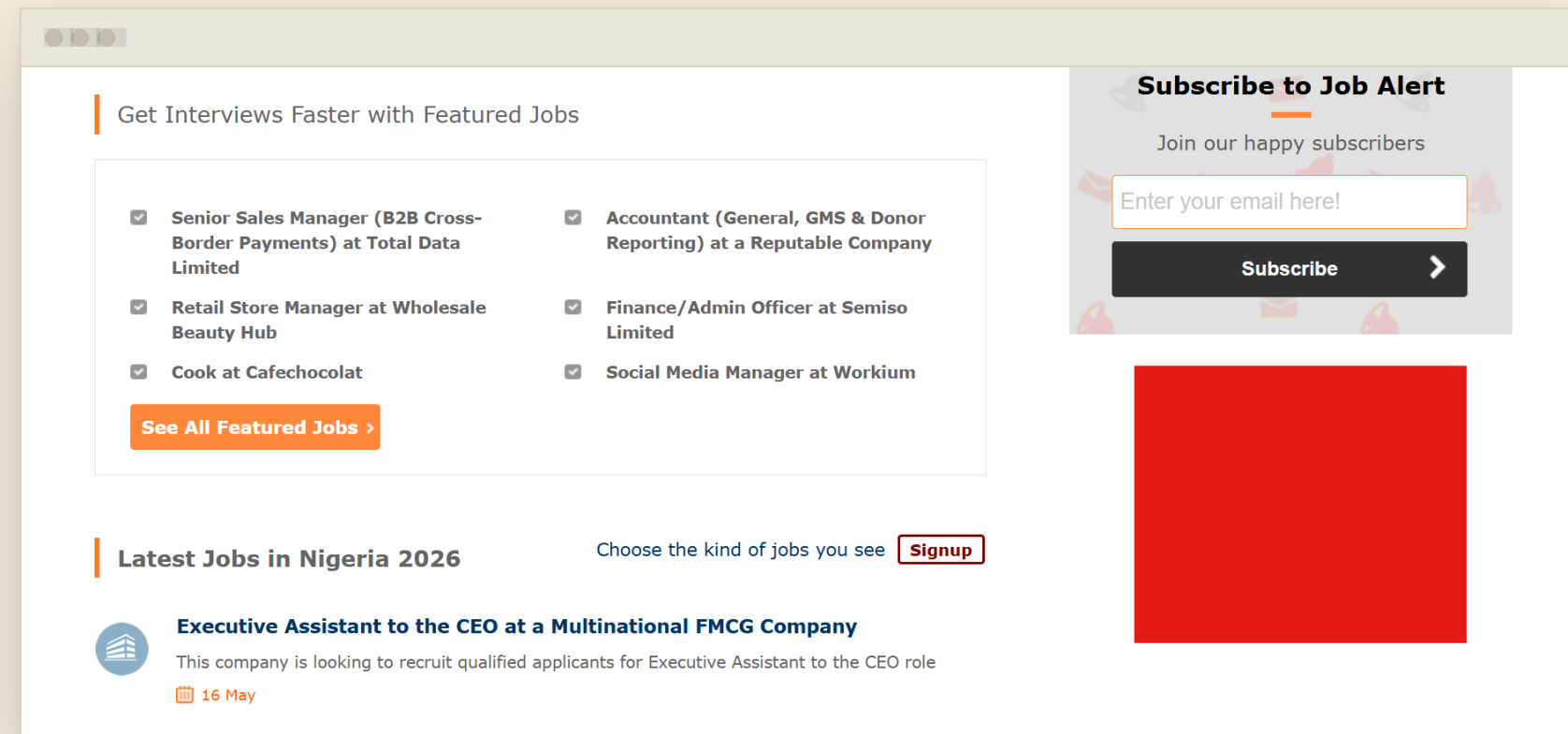
Entry-level placement ideal for testing creative, tactical promotions and shorter campaigns.

300 × 250 • DESKTOP ONLY

### 04 Homepage Display Banner

Mid-fold placement — high reach across every visitor without competing with the hero.

728 × 90 • DESKTOP & MOBILE



# Category Page Banner.

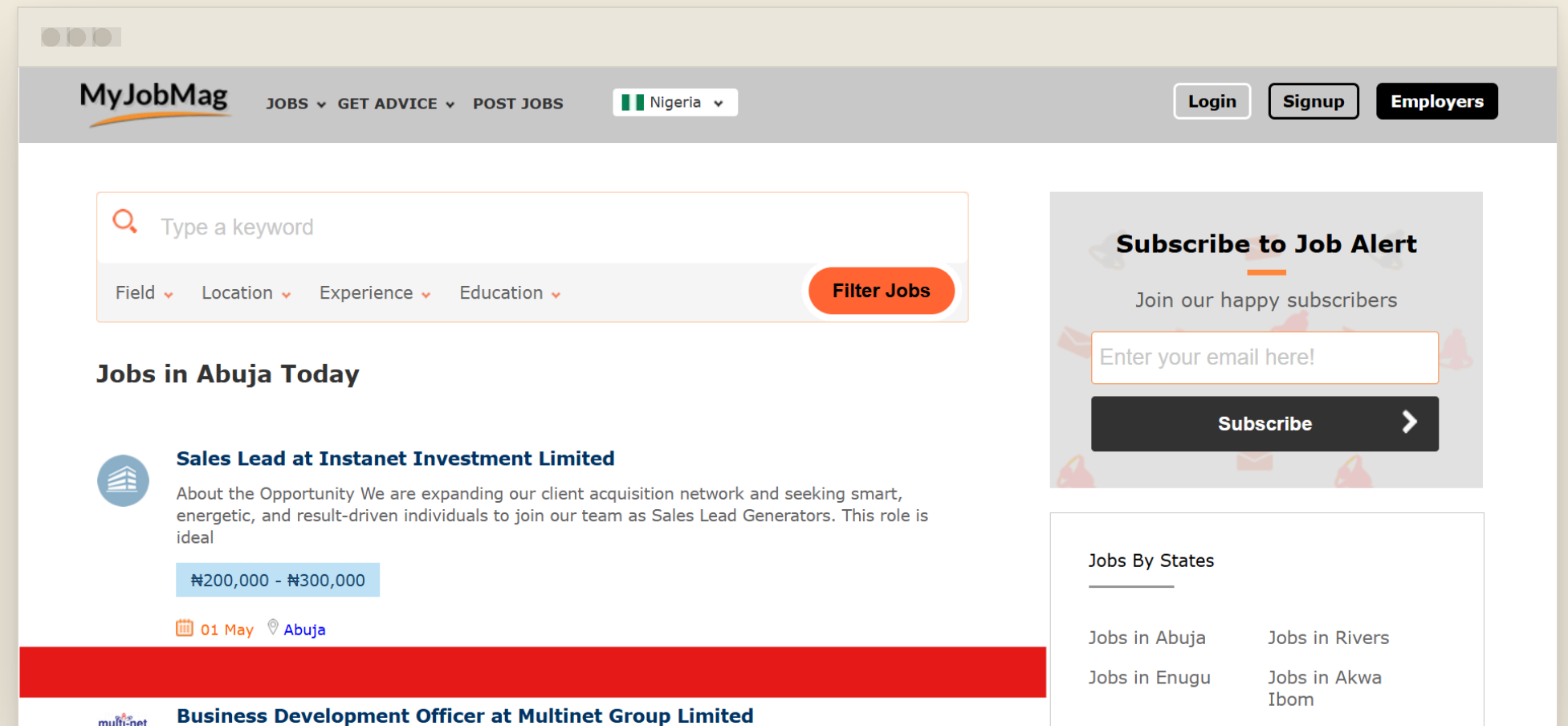
Industry-targeted reach. Visitors here have already self-selected by sector — your message lands where it’s most relevant, with built-in audience intent.

FORMAT  
**Desktop & Mobile**

DIMENSIONS  
**728 x 90 / 320 x 100**

POSITION  
**Category page top**

IDEAL FOR  
**Sector targeting**



# In-Article Display Banner.

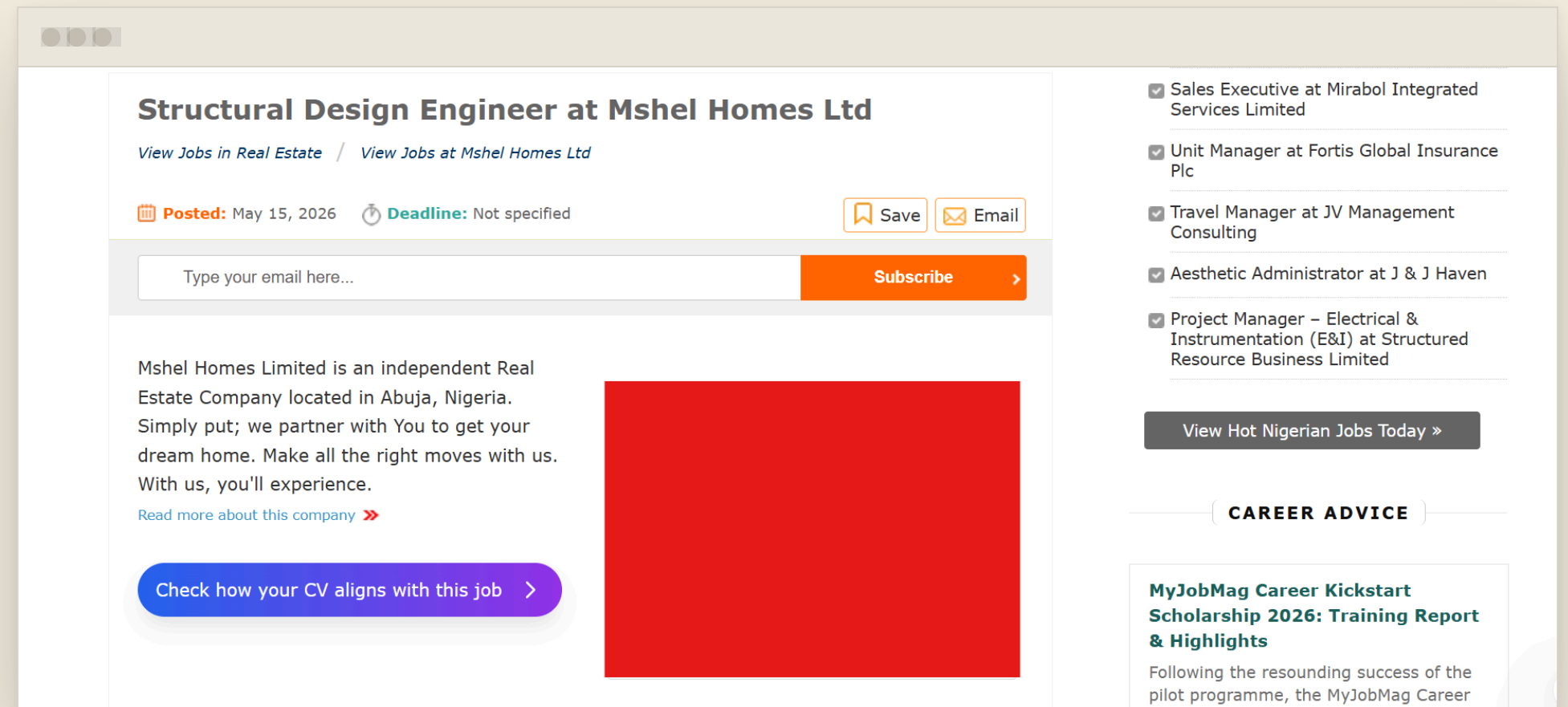
The highest-intent context on MyJobMag — placed within individual job listings where engagement is deepest. Users are reading carefully and your message lands in focus.

FORMAT  
**Desktop & Mobile**

DIMENSIONS  
**728 x 90 / 320 x 100**

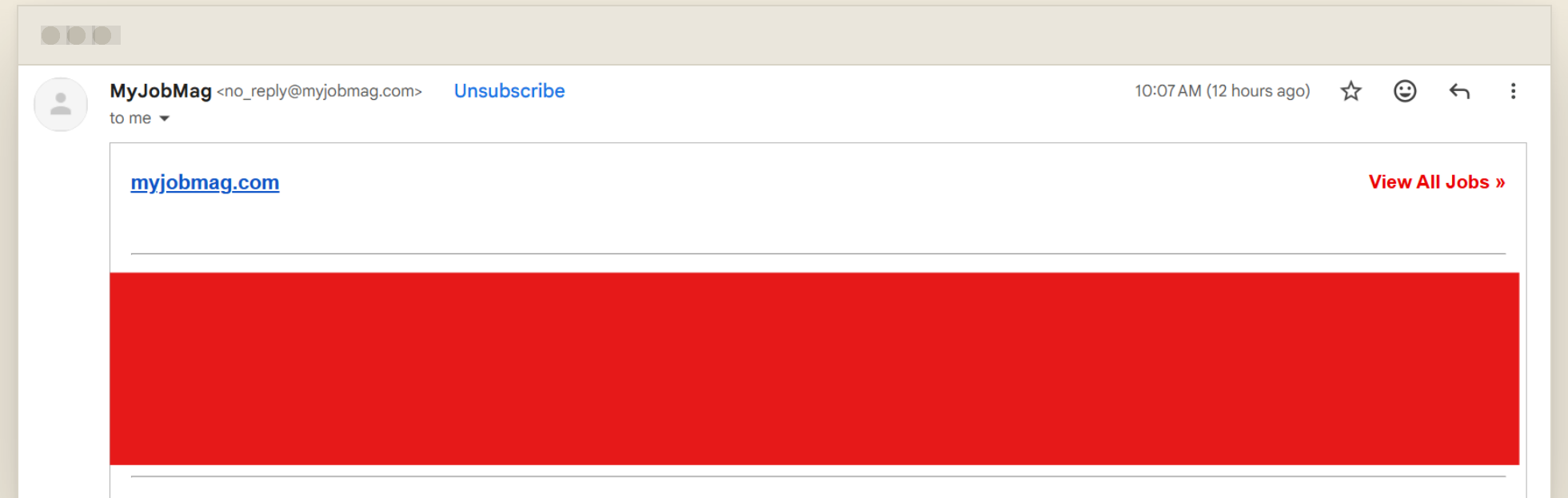
POSITION  
**Within job listings**

IDEAL FOR  
**Conversion**



# Newsletter Feature.

Direct access to MyJobMag's 1M+ active email subscribers — strong click-through, high visibility, and a placement that lands in the user's primary inbox.



FORMAT

**Email send**

REACH

**1,000,000+ subscribers**

POSITION

**Inside newsletter**

IDEAL FOR

**Direct response**

INDUSTRIES

We help **brands** show up across every sector our audience works in.

Twelve industries. One audience that's actively engaged with all of them. Whatever you sell, your buyer is already reading us.

01 **Technology**

02 **Banking & Fintech**

03 **Education**

04 **Telecoms**

05 **NGOs**

06 **FMCG**

07 **Healthcare**

08 **Logistics**

09 **E-commerce**

10 **Energy**

11 **Consulting**

12 **Hospitality**

GET STARTED

# Promote your brand where ambitious professionals pay attention.

Our team supports advertisers with campaign planning, creative placement recommendations, audience targeting and performance reporting.

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EMAIL → [\*\*services@myjobmag.com\*\*](mailto:services@myjobmag.com)